



**Our Vision:** To be a premier knowledge based emerging market development company.

**Our Mission:** To create value and accelerate business across emerging regions.

**Business & professional networks in:**

- North America
- Canada
- Central & South America
- Africa
- Middle East
- China
- Central Asia
- S.E. Asia
- South Asia
- Australia & New Zealand
- EU

### Advanced Strategies

- established in India in 2001 to be an entrepreneurially run premier knowledge based emerging market development company as a part of the Manoobhai Doongursee Group (in existence for most of the 20<sup>th</sup> century) which is a socially responsible business group that has skillfully skirted the excesses of the '90's
- clients including Businesses and Organizations (Government & Non- Government) seeking to grow and access global markets for business, trade and investments
- delivering decision-making methodologies for enterprise excellence, productivity, efficiency, collaboration, & innovation, customized to clients needs, across sectors.

### Methods - Surpass Yourself

- Business Model Appraisal, Strategic Shifts, Positioning of the firm & stake holder collaboration (Investors, suppliers, customers, alliances & Govt. bodies)
- Competition Analysis and assessment of internal strengths and weaknesses of the firm
- Review of Current Strategies & Strategy Audits
- Long Term Planning
- Business Activity monitoring for performance improvement
- Vendor evaluation
- IT enabled MSS - Development of IT enabled management support systems - SCM, CRM, ERP, ERM, ASP, KMS and web based networking (intranets, extranets) (with vendor support)

Markets – Research, analysis, feasibility, marketing strategies, planning and implementation by direct sales and strategic alliances

- Identification, evaluation, deal structure and negotiation support with potential customers, external alliances and distribution.
- Global growth & market penetration (with alliance support)

Money - Financial strategies, planning and implementation by restructuring and fund raising

- Financial Planning
- Funding (with alliance support)
- M & A (with alliance support)

### Interactive programs & Seminars -

- Develop Collaborative Excellence
- Global SME Summit

*... surpass yourself with Advanced Strategies*

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